

Anas Al Shikh Saleh

Creative Lead | Multimedia Designer | 3D & Video Production

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PROFESSIONAL SUMMARY

Creative Content Manager with 7+ years in visual design, leading creative and video production at a Dubai-based AI and humanoid robotics company. Built the brand identity, first website and in-house video production from the ground up. Combines senior graphic design with 3D (Blender), motion graphics, UI/UX and hands-on directing, filming and editing to turn complex technology into clear, engaging stories. Focused on high output without compromising quality, using structured workflows and AI automation (Claude, Notion, Slack) to manage production and deliver under tight timelines.

CORE SKILLS

- Creative & Art Direction
- Brand Identity & Design Systems
- Graphic Design (Digital & Print)
- Large-Format, Exhibition & Event Design
- UI/UX Design & Prototyping
- Video Production: Directing, Filming & Editing
- Cinematography & Lighting
- 3D Modeling, Rendering & Animation
- Motion Graphics
- Production Workflow & AI Automation

WORK EXPERIENCE

MangoBot | AI and Humanoid Robotics

Dubai, UAE

Creative Content Manager

Aug 2026 to Present

Senior Multimedia Designer

Feb 2026 to Aug 2026

Promoted after six months. Responsible for the volume and quality of all visual and video output, supervising a designer and coordinating robot operators on productions.

- **Brand Identity:** Built the complete visual identity from an existing logo only, establishing a scalable design system applied across digital platforms, print, events and products within the first 60 days.
- **Website:** Designed and launched the company's first website (mangobot.com) in one week using Figma and Framer, then led the design of its next-generation version with integrated 3D assets.
- **In-House Video Production:** Established video production from zero, specifying and sourcing a full professional camera, lens and lighting kit; now direct, film and edit all high-end product and brand videos.
- **Video Output:** Deliver around 20 finished pieces a month across video, podcast, reels, thumbnails and web design. Produced 2 product promo films, a 6-episode podcast series, interviews and product use-case videos, plus an 8-episode FAQ series filmed and edited in both 16:9 and 9:16.
- **3D Visualization:** Created 3D product visuals, scenes and animations in Blender, including a self-modeled robot integrated into live-action video.
- **Sales & Campaign Visuals:** Designed visuals for email campaigns, Etihad Rail deployment content, sector-specific social series (hospitality, retail, events) and product-line visuals for sales presentations.
- **AI Workflow Automation:** Built a Notion-based project and task tracking system and integrated Claude AI with Notion, Slack, email and calendar to deliver automated daily briefings and monthly reports to senior management, tracking production volume and delivery and replacing a heavy manual reporting process.

Senior Graphic Designer

Promate Technologies

2024 to Jan 2026

Dubai, UAE

- Designed e-commerce visuals for 50+ products across multiple categories, improving product presentation and the online shopping experience.
- Learned Blender and delivered the first complete 3D project within one month; produced 3D models and visualizations of mobile and computer accessories that replaced the need for limited product photography.
- Played a key role in GITEX Global, designing the exhibition booth and all related visual materials for a cohesive brand presence.
- Produced digital assets for social media campaigns, product launches and events across Instagram, TikTok and Facebook, including short-form videos with motion graphics.
- Created print-ready packaging, flyers, banners and catalogs for international markets and retail environments, plus lifestyle visuals showing products in real-world use.
- Proposed visual and workflow improvements that were approved and adopted, increasing efficiency and output quality.

Graphic Designer & 3D Artist

Freelance

2019 to 2024

Remote

- Designed logos and complete brand identities for clients across diverse industries, including guidelines, color palettes, typography and scalable assets.
- Created social media and digital designs, custom illustrations and vector graphics for digital and print.
- Applied advanced photo manipulation and retouching to strengthen visual storytelling.
- Edited video content with motion graphics and visual effects, managing multiple projects independently with on-time delivery.

EDUCATION

Bachelor’s Degree in Accounting

Damascus University, Faculty of Economics

2023

Damascus, Syria

Fundamentals of Graphic Design (Certificate)

CalArts, via Coursera

2023

Online

LANGUAGES

Arabic: Native

English: Upper intermediate (B2)

TOOLS & SOFTWARE

Design

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign

Video & Motion

- Adobe Premiere Pro
- Adobe After Effects
- Camera & Lighting Setup

3D

- Blender

UI / UX

- Figma
- Framer

Workflow & AI

- Notion
- Slack
- Claude AI
- Microsoft Office